

**The Politics of Unilateral Environmentalism:
Wastewater Treatment along the Israeli-Palestinian Border**

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Abstract

The establishment of international environmental institutions assumes that cooperation is politically feasible and that sequential construction of the regime is viable through developing procedures for absorbing unexpected shocks. Yet the provision of many environmental services remains vulnerable to asymmetries in interests that impede both cooperation and adaptation. Thus, the paper examines governance structures to internalize externalities under asymmetrical conditions aggravated by variability in the background conditions. As a case study, it scrutinises the strategies Israel has adopted to undertake river rehabilitation in response to continued runoff of wastewater from Palestinian territories during periods of political turmoil. The findings show that when political changes are abrupt the foundations for employing cooperative solutions are undermined. In the case of Israel, this has led the government to adopt a position of unilateral environmentalism. Unilateral environmentalism implies that instead of multilateralism, which is characterised by indivisible geographical unity, reciprocity and cooperation, it has chosen to take an approach of protecting themselves unilaterally from transboundary spillovers. Yet, while safeguarding the country's political interests, unilateral environmentalism has cumulative spatial implications that entail risks.

Introduction: Cooperative adaptation

Environmental services are often interpreted as services provided by economic agents to ensure environmental quality (Zilberman et al., 2006). Adequate wastewater treatment is, for example, a service that is meant to maintain the quality of the environment. However, the provision of domestic environmental services often takes place against the globalization process that increases the interactions between social and physical systems (Young et al., 2006). The result is often transboundary externalities and offsite effects that impede the provision of such services and hinder the efficient allocation of resources (Mitchell & Keilbach, 2001). The effect of the industrial countries on the depletion of the ozone layer is one example for transboundary externalities.

In such cases international environmental regimes are often built as a set of agreed-upon "rules of the game" that will internalise externalities (Conca, 2006) and reduce the transaction costs associated with cooperation (Keohane, 1984). Indeed, we have witnessed in recent years a proliferation of such regimes to govern many shared and transboundary natural resources (Choucri, Sundgren & Haas, 1994). Of late, we have also seen the employment of academic and policy-driven analysis that is dominated by the regime approach to solve problems pertaining to natural resources (Paavola, 2006; Vogler, 2003).

Yet, the establishment and implementation of regimes are problematic as they often face unforeseen physical variability such as climate change and rapid upstream water and land development. Unforeseen Variability can be also social. Political relations between states, for example, may abruptly change, potentially disfiguring established formal or informal regimes that may have previously existed. Environmental services may also be influenced by instability in the global economy. This is often the case with water pollution and water supply that, respectively, are intertwined with the global economic system and the prices of global grain production (Hoekstra & Hung, 2005). Political and economic variability may also be what O'Brien & Leichenko (2000) termed "double exposure," or how global political and economic changes interact simultaneously with climate risk to affect livelihood and development opportunities.

Thus, for environmental regimes, as a prerequisite for collective action, to cope with variability and uncertainty, adaptive management regimes (Pahl-Wostl, 2006), often called cooperative adaptive management (hereafter "cooperative adaptation"), are necessary (Jordan & O'Riordan, 1995, 1997). Adaptation stresses the need for flexibility to achieve resiliency, which expresses the capacity of a system to absorb disturbance while undergoing change so as to still retain sustainability (Walker et al., 2004; Young et al., 2006). Cooperative adaptation implies that instead of aiming to maintain a fixed management regime, the cooperative management rules may be flexible to meet unexpected outcomes. The flexibility in cooperative adaptation is acquired through numerous mechanisms often built into environmental regimes. These may include escape clauses to cover exceptional circumstances when states are unable to comply with obligations due to unexpected shocks but still wish to maintain the regime (Koremenos, et al, 2001). Another way to address variability is to establish channels of communications between parties. This can be fostered in various ways, such as by establishing joint institutions, as is often the case in transboundary waters (Feitelson & Haddad, 1999), and by adopting ambiguity in treaty design (Fischhendler, 2008).

All these mechanisms assume that cooperation is indeed politically feasible and that international institutional solutions are Pareto improvements, leaving all sides better off. But what about situations in which there are drastic asymmetries in the benefits of cooperation, accompanied by periods of political variability? We now know that indeed many common pool resource and environmental problems, including global warming and acid rain, are examples of asymmetries in interests (Martin, 1993; Aggarwal and Dupont, 1999). Under these situations, cooperative adaptation may be untenable and alternatives must be sought. Thus, in contrast to the prevailing discourse on cooperative adaptation strategies to absorb physical variability, this study, through an analysis of the Israeli-Palestinian case, examines a unilateral environmental approach to absorb asymmetrical interests aggravated by political variability.

The paper begins by identifying some of the criticisms of cooperative adaptation. Second, in order to broaden the scope of options available for adaptation it describes the Israeli-Palestinian case. The paper offers a chronological survey of the development of Israel's policies to deal with Palestinian wastewater. It first lays out Israel's early attempts for river rehabilitation, characterised by neither cooperation with nor adaptation to the impacts of Palestinian wastewater. These efforts were later replaced by cooperation with the Palestinians, but were not accompanied by a "Plan B" adaptation option. Next, the paper analyzes the Israeli response to political variability in the form of a sudden shift towards violent conflict. This response is characterised by a shift toward adaptation while neglecting the channels of cooperation (**hereafter "unilateral environmentalism"**). Next, it presents a rudimentary model for the choice of governance structure to address transboundary externalities. Finally, it postulates regarding spatial implications of unilateral environmentalism.

The study is based upon an in-depth analysis of the implementation of the Israeli- Palestinian water agreements, which constitute part of the interim peace treaty both sides concluded in 1995. Many of the protocols of the Joint Water Committee (JWC), which was set up as the forum to discuss disagreements, were analyzed, as was much of the correspondence between the main Israeli players. In addition, personal interviews with the policy makers on the Israeli side were conducted. Due to the ongoing conflict, this paper does not directly incorporate Palestinian policy makers' positions towards the Israeli unilateral strategy. Instead, its aim is to outline the motives that led Israel to adopt a unilateral environmentalism approach and to postulate on its implications. Yet, it does bring as far as possible, the Palestinian voice through citing the academia and donor community response to Israel's unilateral environmental policy and by examining the minutes of the JWC protocols, which reflect the both sides of the discussion.

The next section traces some of the barriers for cooperative adaptation and early signals for unilateral environmentalism.

Cooperative adaptation reconsidered

Both cooperation and adaptation come with a high cost. The addition of parties has long been known to affect the strategic complexion of international negotiations. Sebenius (1983), for example, found that multilateral negotiations increase the transaction cost of reaching an agreement. This cost may further increase when some of the powerful parties wish to exploit their advantages in pursuit of their national interests (Kahler, 1992), or when there is a high degree of distrust between the parties. Trust is essential for reducing the costs of monitoring, and sanctioning might be required if individuals are not trustworthy (Cook et al., 2005). Seeking an agreement among multiple partners in a trustless environment may create a race to the bottom in terms of environmental regulations. It was further found that a greater number of parties reduced the effectiveness of the multilateral environmental agreements already signed (Vogel, 1997). The cost of cooperation has often impeded environmental cooperation. In some cases, compliance costs have resulted in the exclusion from agreements of many of the big polluters. US unilateral policy not to participate in many multilateral environmental agreements, the Kyoto Protocol and the Law of the Sea being two of the more prominent treaties, is an obvious example (DeSombre, 2004). This is why Sampson (1991) have advocated gradual regime formation that can build trust and allow treaties to evolve and become effective by making the rules more deeply entrenched over time. A realist perspective has caused some to argue that there is often a false promise when international institutions get involved in peacemaking and the pursuit of stability (Mearsheimer, 1994). One example of this false promise is given by Gruber (2000) in his study on the gains and losses for the participants in the NAFTA regime. Gruber describes the architecture of this regime as a convenient way for the US and Canada to maintain their non-cooperative status quo (Gruber, 2000: 21). Another example is the study of Conca (2006, p. 375) which stressed the inability of the interstate regime approach to effectively institutionalise a response to the cumulative damage to the world's water resources.

When adaptation is inserted into the regime, the cost of building the regime may further increase. For example, Fischhendler (2006), in his study on the adaptation mechanisms in several water treaties, found that not only were many adaptation mechanisms excluded from the regime because of their high political cost but those that were

cluded increased the transaction cost of the entire regime. Indeed, many water regimes still lack many of the mechanisms required for cooperative adaptation. For example, only half of the water agreements surveyed by Hamner and Wolf (1998) were identified as containing monitoring provisions and a conflict resolution mechanism, both of which are essential for adaptation. This implies that there are barriers that impede organizational adaptations; some may be inherent to the regime approach while others may be political or technical. As for the former, Conca (2006: 53) argued that one of the foundations of the regime approach is their tribute of stabilizing knowledge. This is in contrast to an "open ended knowledge creation" (Levy et al., 1993) that is essential for adapting the regime to new background conditions in order to maintain the regime's effectiveness. This inherent limitation in the regime approach can explain the mixed success in building adaptive governance regimes in the US to address water conflicts, as existing authorities are likely to resist the delegation of power to polices that their results are unpredictable (Scholz & Stiftel, 2005: 237). As for the latter barriers, a system that relies on massive water infrastructure is an example of a technical barrier that is less adjustable because of its high sunk-cost (Pahl-Wostl, 2005). Competition and power struggles between institutions are another example of political constraint that was often found to block innovation at the individual level (Adger & Kelly, 1999). It was also found to slow a shift from the traditional governance style towards multiple collaboration; which enables the social learning required for adaptation (Mostert et al., 2007).

The sub-optimum effectiveness of many multilateral and even global environmental programs and their difficulty to adjust to new conditions suggests that the regime approach might have gone too far in terms of its focus on traditionally negotiated agreements. Instead, it was suggested by scholars that parleying parties bypass the cumbersome institutional architecture of states and opt for an alternative scalar systems (Vogler, 2003). One is a "supra-statism" system (Wapner, 1995), such as a Global Environmental Organization (Bauer & Biermann, 2004). Yet, these calls are considered utopian given the lack of political will of many countries (Haas, 2004). Other experts have suggested moving away from environmental problems that fit the regime box most neatly (Conca, 2006: 8). One example is the establishment of regional partnerships such as the Asia-Pacific climate pact to replace the failed Kyoto Process (Kellow, 2006).

An alternative response has been the abandonment of cooperation, in favour of unilateral environmentalism. Unilateral environmentalism implies that instead of multilateralism, which is characterised by indivisible geographical unity, reciprocity and cooperation (Caporaso, 1992), nations may consider creating barriers to protect themselves unilaterally from transboundary spillover effects even at the price of using force against neighbouring states. While less than ideal for dealing with global or transboundary environmental problems, a unilateral approach can often be more manageable and enforceable from a political perspective. Thus, it may present a reasonable second best approach for countries in the presence of high negotiation, monitoring, or enforcement costs or other political, social, or economic constraints. Several examples for actions taken by states to unilaterally protect themselves against harmful products exist in the trade and environment literature. For instance, the Danish bottle return law and the U.S. laws restricting tuna and shrimp imports based on production processing methods (see, for example, Pagh (1999), Brack (1995) or Katz and Jesdapipat (1997)). Many of those unilateral approaches were chosen, despite the availability of multilateral frameworks, such as those provided by the European Union, the General Agreement on Tariffs and Trade (GATT), and the World Trade Organisation (WTO). Other examples include the disappointment from the Kyoto protocol that raised the option of unilateral emission targets where individual countries set their emission standards regardless the lack or low standards set by the regional and global agreements (Barrett, 2003. p. 367; Copeland and Taylor, 2005); Canada's unilateral Arctic Anti Pollution legislation and policy that was set against the law of freedom of the seas when satisfactory international agreements had failed (Henkin, 1971); or the US's 'return to sender' policy vis-à-vis relegated wastewater from the city of Tijuana on the Mexican side of their shared border (Fischhendler, 2007).

Given the mixed effectiveness of cooperative adaptation and some early signals for regime diversity and even unilateralism considerations, the next section examines Israeli river restoration policy as a means of understanding the conditions that can lead to the creation of unilateral environmentalism.

Wastewater treatment on the Israeli-Palestinian border

Attempts at river rehabilitation

Due to its arid climate, climate variability, and growing demand for water, by the early 1970s Israel had already utilised all of its water resources. Overexploitation coupled with large-scale water diversions and low environmental awareness drastically diminished the availability of water in many of Israel's streams that flow westward towards the Mediterranean coast (Gvirtzman, 2002). As of the mid-1980s only 50 percent of the water used was treated (Arbeli-Almoslino, 1984). Flow in the streams was often largely composed of untreated wastewater from the major population centers of both Israel and the West Bank, which has been under Israeli control since 1967 (Bar-Or, 2000). The pollution was a result of weak law enforcement, low public awareness, and a dearth of resources allocated to treat wastewater (Tal, 2002: 234). The pollution contaminated the Coastal Aquifer and some of the Mountain Aquifer groundwater (Gvirtzman, 2002), damaged ecological systems, and soon became a serious environmental nuisance.

The turning point in rectifying this situation was marked by several events: the transfer of responsibilities over pollution from the Israeli Water Commissioner to the newly formed Israeli Ministry of Environment (Ministry of the Environment, 1990: 218), the establishment of the River Restoration Administration as a coordinated body to restore the damaged streams, and a initiative to build new wastewater plants nationwide and to upgrade existing ones (Bar-Or, 2000). This in turn led to initiatives to restore most of the Mediterranean coastal streams, including the Yarkon, Besor, Alexander and the Sorek (Kaplan 2004: 34, see Fig. 1). These initiatives often included designating annual base flow and the development of water-based recreational facilities along each river. While the pollution sources in most cases often originate from Israeli settlements and Palestinian inhabitants in the West Bank, all rehabilitation efforts were confined to Israel territory (Yafe, 2006) (see Figure 1).

Figure 1 shows the major pollution sources and the basins with transboundary wastewater pollution.

Israel has since devoted significant resources to address pollution in its own wastewater over the past 15 years. The Palestinian Authority in the West Bank has not reached similar results. Potential reasons for the lack of protection of the Palestinians' water resources include Israel not enforcing the pollution standards in the West Bank (Tal, 2002: 355-358), the Palestinians' weak economic and political capacity (Trottier, 1999) and political opposition on the part of the Palestinians to any infrastructure that would serve Israeli settlements (Isaac, Fishmawi & Safar, 2004). The result has been that, as of 2004, around 60 million cubic meters a year of West Bank sewage was discharged into the environment at 350 locations. Around 45 MCM were from Palestinian sources (Meir, 2004), with the other 15 MCM/y are from Israeli settlers living inside the West Bank. As a result, raw sewage continues to flow downstream, impairing many Israeli attempts to rehabilitate the coastal streams (Tal, 2002). The problem is especially acute in the transboundary streams – the Yarkon, Besor, Alexander and Sorek – that receive the wastewater of the Palestinian cities of Kalkilya, Hebron, Tulkarm and Bethlehem, respectively (see Figure 1).

While Israel was dependent on the Palestinians regulating their wastewater, until the mid-1990s almost no cooperation was initiated between the two sides, nor were other measures taken to control the pollution.

Figure 1 in here

Cooperation without adaptation

As wastewater was continuously running towards Jerusalem already in the late 1980s, the city of Jerusalem began negotiations with the nearby Palestinian cities of Bethlehem and Beit Jala for providing wastewater services. In 1991, the three municipalities signed an agreement linking the sewage systems of the Palestinian cities to the

Jerusalem sewage network, with the German and Italian governments pledging to fund the connection (Ashkenazy, 2004). However, since the agreement was based upon the personal close relations between the mayor of Jerusalem and his counterpart in Bethlehem and the premise of more intense cooperation in the future, it did not include either monitoring and enforcement mechanisms or a conflict resolution option that might be required in the future. Nor was the tariff for wastewater treatment determined by the agreement as it was assumed that the international donor community would fund the operation of the connection (Rubin, 2006).

Following the onset of the peace process in Madrid in 1991, water gained much attention. This was driven in part by widely publicised concerns that the increasing water scarcity in the region may ignite wars (i.e., Starr, 1991). In Madrid, two parallel negotiating tracks – the bilateral and multilateral tracks – were established. The former referred to direct negotiations between Israel and each of its immediate Arab neighbors. The latter focused on key issues that concern the entire Middle East and that might generate confidence-building measures (Peters, 1996). While the work on both tracks was progressing, Israel and the Palestinians initiated a secret negotiating track outside the framework of the Madrid conference that resulted in the Oslo I Accord, signed in September 1993. The Oslo II Accord, which announced the establishment of a Palestinian Interim Authority (PA), also noted the need for cooperation in the field of water. Subsequent to Oslo I, Israel and the Palestinians in September 1995 signed the Oslo II Interim Agreement, in which article 40 of Annex III addressed issues of water and sewage.

Article 40 established a Joint Water Committee (JWC) to oversee the implementation of the agreement, with each side given veto power. It also established an enforcement arm, termed Joint Supervision and Enforcement Teams (JSETs), comprised of both Israelis and Palestinians. It also included an offset mechanism that allows Israel to deduct Palestinian funds¹ pertaining to water provision from money held by Israel for the Palestinian side. To address economic variability, the protocol includes an annual review process and an adjustable water pricing formula that reflects the changing cost of labor and electricity. The agreement and its subsequent institutions were perceived by both sides as interim, meant to last only several years until they would be replaced by permanent arrangements. As such, the new regime almost did not include flexibility mechanisms to address future conditions including unforeseen political variability (Rizner, 2006). Both conflict resolution and sanction measures suggested by the Palestinians were rejected by the Israelis who were concerned about external intervention impinging upon their hegemony. Israelis considered this limbo situation to their advantage as it maintained the existing status quo (Kinarti, 2006). The water agreement was also accompanied by another agreement pertaining to the environment that was implemented through a Joint Palestinian-Israeli Environmental Expert Committee (JEEC) and a Coordination Committee on Environment. As in the two previous water agreements, it did not include penalty tools and, as opposed to the latest water agreement, was rather deliberately ambiguous as the Israeli negotiators insisted (Civil Administration, 1999).

Soon after Oslo II was signed, the JWC, its technical subcommittees and the EEC started to meet regularly and discuss concurrently water and wastewater projects. Israel's interest was in promoting wastewater plants and rehabilitating the existing ones, especially where river rehabilitation projects had already begun or the risk of groundwater contamination was high. The Palestinians, on the other hand, prioritised expanding their access to freshwater. Initially, cooperation moved ahead satisfactorily as Israel approved new water supply initiatives for the Palestinians, and the Palestinians, in return, were willing to consider the construction of several wastewater plants adjacent to pollution hotspots. Two plants would treat the wastewater of Nablus and Tulkarm respectively along the Alexander River and another would treat Hebron's wastewater along the Besor (JWC, 1998), see figure 1. All three plants were to be funded by the donor community, which, between 1996 and 2002, allocated \$260 million solely for the treatment of sewage flowing in the streams (Nagar, 2004). Following the available donor funds and a severe pollution event on the Alexander River during 1996, a statement of cooperation was signed between the bordering cities of Emek Hefer and Tulkarm that included plans for the construction of a regional wastewater treatment plant (Brandeis, 2005). This agreement, not unlike its precursors, was an ambiguous document with no

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procedures or duties for implementation. Israel further committed itself to contribute \$7.5 million to advance several priority wastewater projects among the Palestinians in the West Bank. One such project is the connection of the Palestinian city of Kalkilya to the Israeli wastewater plant in Nir Eliahu, which would reduce pollution in the Yarkon River, subject to the signing of an agreement concerning the payment of the PA for wastewater services (JWC, 2000). In accordance with the interim agreement, both sides also signed on 20 December, 1998 a protocol relating to the supply of water from Israel to the PA.

Table 1 describes the agreements signed and the cooperative adaptation mechanisms included and excluded from them. As shown from the table, in most agreements signed the cooperation was stripped of its adaptive component.

Table 1 in here

Political variability: The Intifada

Two years after the EEC was established, its operation became irregular (Brenner, 1999) and it and the JWC began accusing each other of violating the previous agreements. The Palestinians presented political and sovereignty-based objections to the wastewater projects (Ministry of Defense, 1999) and refused an integrated system that would connect Israeli settlements to the wastewater facilities discussed above. In the case of Tulkarm, the Palestinians further refused to connect the planned Palestinian facility to its twin city, Emek Hefer, on the other side of the border (Bloom, 1999). Such joint ventures were perceived by the PA as, technically desirable but not politically feasible (Brenner, 1998). Less wastewater integration implied a diminished economy of scale and operational flexibility required in cases of emergency (Ministry of Infrastructures, 2000). Instead, the PA argued that each side should solve its own problems. Israel, in return, conditioned the PA's access to hazardous materials and the approval of Palestinian water projects on progress on the wastewater front (Eitan, 1998). Difficulties also arose on the water supply track as, already in 1999, the PA stopped paying for the Israeli water services and Israel in return deducted its cost from the withheld tax returns. Two years earlier, the PA had stopped paying for wastewater services to the city of Jerusalem (Shapira, 2001) and halted necessary maintenance work on the pipeline, which was by then leaking and in need of repair.

As shown, not only did the regime established not include adaptability mechanisms but its ability to evolve was further restricted as it often was politicised and securitised by both sides. These difficulties in implementing the regime were exacerbated when the Palestinian-Israeli conflict escalated with the eruption of violence in September 2000 that caused considerable damage to the water and wastewater infrastructure in the West Bank. In the first six months of the second Intifada, there was no contact between both sides on water issues.

Since the outbreak of the second Intifada, the West Bank (as well as the Gaza Strip) has been a place of continuing armed hostilities. Interruptions to daily life took place in all Palestinian areas, to varying degrees. Restrictions on movement of Palestinians were widely imposed by the Israeli Defense Forces (IDF) as a means of preventing Palestinian terrorist attacks against Israeli civilian population and military (OCHA, 2005). Consequently, the joint enforcement teams stopped operating (Ministry of Infrastructures, 2002). The Intifada also paralyzed all the progress made on the basis of the two previous agreements between the border cities of Emek Hefer and Tulkarm and Kalkilya and Nir Eliahu (Ashkenazy, 2004). The Palestinian leadership, despite their interest in ensuring the ongoing provision of water from Israel, could not take any action in the face of the violence (JWC, 2001a). When the JSETs stopped operating, Israel established its own enforcement teams, but their mandate was restricted to monitoring only (Nagar, 2003).

Due to the many barriers and the overall security situation also prevented wastewater construction teams, funded and operated by the donor community, from accessing sites and delayed movement of equipment necessary for the

construction of the WWTP (Driezin and Kawash, 2003). The donors demanded that Israel ensure that the contractors would be able to carry their work (JTC, 2002). Germany specifically requested that Israeli military escort the German team in their operations. Israel did not accept the security as a valid reason for the delay of the implementation of the projects (Nagar, 2002). Israel was willing to issue magnetic ID cards for Palestinians working on sanitation projects in order to allow them access to construction sites, however, it was not willing to provide military escort (Herman, 2007). The German donors faced an estimated increase of 30% (vis-a-vis the costs calculated under peaceful conditions) caused by the Israel security measures, and since has stopped construction of several sites.

While the general conflict was escalating, both Israeli and Palestinian leadership made a public commitment to keep water outside the fight and to make every effort to avoid damaging water and wastewater infrastructure (JWC, 2001b). In practice, the plea did little, of course, to protect the water and wastewater infrastructure of the West Bank. Consequently, the JWC resumed its meetings while the other existing channels of communications remained paralyzed, including the EEC and the JSETs. Israeli attempts to resume wastewater treatment led to two memorandums of understandings (MOU), one setting general criteria for wastewater treatment and the second calling for the construction of the Hebron wastewater plant. Israel also encouraged commercial agreements for wastewater treatment between border cities, hoping that downscaling cooperation to local tiers might be able both to circumvent the impact of the Intifada and solve the cost-sharing problem (Ministry of Defense, 2002). However, the Palestinians did not sign commercial agreements and delayed the signing of the Hebron MOU (Kawash, 2003). Israel, in return delayed the implementation of 130 water projects, all with significant importance to them (Civil Administration, undated).

adaptation without cooperation

Israeli municipalities along border that were paying for the Palestinian wastewater treatment pressured the Israeli government to use the offset mechanism established in the water supply agreement on the wastewater front. The Minister of Finance supported such a policy as it feared the burden of funding might fall upon it (Yamini, 2001). The death knell in terms of waiting for the resumption of cooperation came in the form of an appeal to the Supreme Court from Arab settlements within Israel bordering the Hebron River. The Supreme Court firmly ordered the government to take the necessary measures to comprehensively solve the problem of transboundary wastewater in the Hebron area, regardless of the political situation (Rubinstein, 2002).

The Supreme Court decision and the failure of the commercial contracts track resulted in a cabinet decision at the beginning of 2003 to extend the offset mechanisms to wastewater. The cabinet decision opened the door for applications from all Israeli border cities for the reimbursement of their wastewater treatment cost from offset funding. Many of these applications were supported despite the Palestinian protest (Tzemach, 2005). The sudden availability of funding paved the way for the construction of a new wastewater plant within Israel to treat the wastewater of Hebron (Savit, 2006). Such a unilateral spatial solution, by using Israeli standards and technology, facilitated the restoration of the Besor River, which, it was assumed, would receive wastewater even if the donor community were to build the facility next to Hebron (Ministry of the Environment, 2002). The offset funding also enabled Israel to upgrade emergency measures to be able to treat more water at better standards (Loebenstein, 2006). Furthermore, the high level of wastewater treatment allowed the use of the treated water to irrigate nearby agriculture lands in Israel, as indeed occurred on the Alexander and Yarkon Streams. Yet, the decision to shift to more permanent, large and advanced plants implied the further use of the ineffective emergency measures until the plants were completed (Yaniv, 2004).

Since the victory of Hamas in the Palestinians territories in 2006, all formal communication channels with the Palestinians have been stopped by the Israeli side, including the operation of the JWC (Nagar, 2006). The situation is further aggravated since the donor community has stopped all funding to the PA for wastewater treatment, although some money is partially channeled via NGOs. Israel has since determined that waiting for

regional solutions will also delay solving the problem of wastewater from Israeli settlements. Thus, instead of designing joint ventures to treat both Israeli settlements and nearby Palestinian villages, as it had originally desired, Israel started building a network of collection systems to serve only Israeli settlements in the West Bank.

Governance strategies to address transboundary externalities

Several modes of governance to control transboundary externalities were exposed by the case study. These can be conceptualised as consisting of two primary dimensions. The first represents the degree of cooperation adopted for coping with externalities. The second is the degree of adaptation incorporated in regimes in order to meet unexpected changes. To govern transboundary externalities, we can thus think of states as choosing strategies which combine varying degrees of both cooperation and degree of adaptation. Figure 2 provides a conceptual framework for considering the cooperation/adaptation relationship, and the resulting quadrants can be used to outline 4 basic governance strategies (strategies A-D).

The figure is also used to illustrate the governance choices Israel has taken, each corresponding to a different spatial scale of action. Phase I, consisting of early attempts to restore the coastal streams, focused on domestic rehabilitation measures that ignored all mitigation measures (strategy A - Fig. 2). In Phase II, Israel increasingly advanced a strategy of cooperation, but without adaptation (strategy B – Fig. 2). Cooperation without adaptation was evidenced by the exclusion of contractual flexibility in its formal agreements with the Palestinians. It also implied that the possibility of the regime to evolve and respond to new concerns and realities was restricted, since adjusting the regime was repackaged as a security issue. The policy response of Israel following collapse of the Phase II regime after the outbreak of the Intifadah was not a cooperative adaptation strategy (strategy C – Fig. 2), for instance, building joint wastewater plants on the Palestinian side, close to the source of the pollution. Such an approach is a preferred spatial strategy from both an environmental and economic perspective, but was deemed unworkable from a political and security one. Rather, in Phase III, Israel adopted an *ad hoc* spatial approach towards adaptation without cooperation (strategy D – Fig. 2). Under this policy of unilateral environmentalism, Israel is now engaged in building permanent wastewater plants within Israel, funded by the offset money and designed according to Israeli water standards and technologies.

Figure 2 in here

As long as the level of environmental hazard and the environmental vulnerability are low there is no need for governance strategies to address these transboundary externalities. The environmental vulnerability is a function of the investments in environmental services, the fragility of the ecological system and the exposure to the externalities. An increase in environmental vulnerability leads to a higher dependence of the party affected by the externality as the extent and scope of externalities increase. A no-mitigation strategy (strategy A – Fig. 2) in this case is likely to result in pollution and in damage to the environmental restoration efforts. Indeed, Israel's greater domestic investments at the beginning of the 1990s in downstream river rehabilitation, along with an increase in wastewater from the West Bank, dramatically increased the environmental vulnerability of the river systems, and thus the costs to Israel of no mitigation. The relationship is presented in Figure 3 as the cost of no-mitigation (CNM) curve. This is the monetary value of the likely damage caused by no-mitigation of the downstream or downwind party. Consequently, as vulnerability increases there is a greater need for mitigation strategies.

Not all such strategies are equal in their ability to address pollution: the greater the degree of cooperation and adaptation (strategy C – Fig. 2), the better they address extreme cases of environmental hazards environmental vulnerability. In this case study, the optimal environmental solution of cooperative adaptation implies the option of building joint infrastructure upstream adjacent to the source of pollution – in other words, building a wastewater plant on the Palestinian side.

mitigation strategy is unlikely to be adopted before it is shown that the benefits of the mitigation exceed its costs, i.e., the upfront transaction costs associated with institutional change (represented by the height of the y-intercept in Figure 3). A do-nothing strategy of no cooperation or adaptation (strategy A – Fig. 2), involves no upfront costs but also produces no environmental benefits. A given strategy will likely be chosen only when the costs of not doing so are sufficiently high. In terms of Figure 3, an actor would be expected to adopt a given strategy only when its costs are exceeded by those of the CNM curve. Major factors that affect these costs are the effects of the mitigation strategies on the vulnerability to political variability and on the power balance between the states. Since the spatial attributes of each mitigation strategy are often different, the governance strategy also differs in terms of its transaction costs. The greater the degree of initial vulnerability, the higher the upfront costs needed to address the situation. This explains the increase in slope for all of the strategies other than the do-nothing strategy, which has constant zero upfront costs.

In conflict areas where sovereignty and power balance are major concerns, as in this case study, it is reasonable to assume that the costs of strategies demanding cooperation will outweigh those which do not. Adopting a cooperative adaptation option of building an integrated system on the Palestinian side, although optimal from an environmental perspective, would entail high political and security costs. A comparison of benefits and costs in the choice of the governance strategy can explain why Israel followed cooperation without the adaptation approach (strategy B – Fig. 2). Progress in the regional peace process lowered the cost of cooperation. With cooperation possible, investments in river restoration increased, however, cooperative adaptation was too costly, as it would infringe on the sovereignty of both parties.

The benefit cost rationale also explains why, after the outbreak of the Intifada, Israel retreated from its cooperative efforts and shifted to the adaptation without cooperation strategy (strategy D – Fig. 2) as the cost of cooperative choices also drastically increases during political turmoil. Utilising a benefit cost analysis in the choice of the governance strategy implies that during a conflict period, second-best environmental options are adopted since they are more resilient to political variability and, in cases of asymmetric power, unilateral approaches tend to maintain the power balance in favor of the hegemonic partner. It also implies that in many cases mitigation will only be undertaken after the resource has already been damaged and the CNM curve rises sharply.

As can be seen in Figure 3, when the costs of no mitigation are low, it is unlikely that countries will take action of any sort. As the costs of inaction (represented by the CNM curve) rise, it becomes worthwhile to adopt some sort of response strategy. A strategy of adaptation without cooperation is likely in cases in which the costs of cooperation, either in political or economic terms, are significant. Similarly, a strategy of cooperation without adaptation is a likely response under conditions of low barriers to cooperation, but high costs for adaptation such as renegotiation of agreements or redesign of infrastructure.

Figure 3 in here

Can unilateral environmentalism be sustained?

The adoption of unilateral environmentalism necessitates examining whether unilateral adaptation is indeed a spatially viable option. The short time span of this approach in the present case study does not allow for a full-fledged examination of this question. Yet, it does enable us to consider some of its advantages and disadvantages (see Table 2).

Unilateral environmentalism is a spatial option that is associated with end-of-pipe solutions on the other side of the border as treatment at the source requires cooperation. Clearly, this option exposes the resource or

environmental services to pollution and may also create opposition at home for nearby environmental nuisances. This was the case with transporting Hebron wastewater to the already-existing plant next to Beersheba, on the Israeli side, that was rejected by the municipalities bordering the infrastructure. Yet, an end-of-pipe solution is clearly more resilient to political variability since it is beyond the operational and managerial influence of the other side. In the case study examined, it also gave access to reclaimed water, as returning reclaimed water to the sender is often not a viable economic option.

Since it is not likely that under non-cooperative conditions the polluter will share the cost of pollution, unilateral environmentalism also implies the adoption of cost-sharing options other than the polluter pays principle (PPP). Deviation from the PPP encourages subsidies to compensate those producers who take the burden of the adaptation measures to externalities (Cremer & Gahvari, 2005). It also encourages free riders to pollute as the burden is put upon others rather than those who pollute. Yet, the case of the US paying the majority of the cost of treating the Mexican wastewater from the city of Tijuana demonstrates the ability of other cost-sharing principles to better accommodate economic and political asymmetries than the PPP – and, thus, to provide more effective treatment than the PPP might permit (Fischhendler, 2007).

Israel, to sustain the adverse effect of deviation from the PPP, imposes the cost on the Palestinians by using the offset mechanism and thereby implicitly imposed the PPP on the Palestinians. Yet, coercion and negative side payments obviously damage trust, the centerpiece of cooperative management (Beeson & Higgott, 2005). This also exacerbates international tension and is viewed as an imperial act that invites retaliation. Furthermore, the offset mechanism can only function as long as occupation continues. It would not be possible if the Palestinians became an independent state following a full fledged peace treaty with Israel. Not surprisingly, then, linking progress in wastewater treatment to water supply, an issue so politically contentious, seems to paralyze the operation of the JWC (Bloom, 2006). Other unilateral acts taken by Israel vis-à-vis the Palestinians, such as the separation Wall, were also found to weaken the Palestinians' institutional development and their access to vital natural resources (Trottier, 2007).

Unilateralism, as opposed to comprehensive joint integration, also implies a separation of infrastructure. Less spatial integration diminishes economies of scale. In this case study it also means that each side will develop his water resources individually. Yet, given the asymmetries in capacities and power between the two sides Israel is building its own desalination plants and wastewater facilities. However, transboundary integration also means a high potential for disagreement, high transaction costs and infringement on sovereignty (Feitelson, 2003). The high costs of integration explain, for instance, why Integrated Water Resource Management, though widely endorsed by international organizations, NGOs and scientists, has only rarely been implemented (Biswas, 2004).

Finally, unilateralism also entails a lack of environmental standardization across borders. In this case study, a downstream party with higher standards becomes exposed to the externalities, while the upstream party does not get his standards of living improved. It means a perpetuating the inequities to access to water and sanitation between both sides and as a result further contamination of the joint water resources. The detrimental result of it is already noticeable in Gaza as 30 million cubic meters of wastewater is now seeping back into the groundwater causing humanitarian health crisis (Bateh, 2007). However, as the process of bargaining for uniform standards can take years, each adopts its own standards to allow for the construction of wastewater plants, with the option of upgrading them if agreements are later reached.

Table 2 in here

conclusions

Cooperative adaptation has become a fashionable concept that has been prescribed for many of the transboundary environmental problems facing uncertainty and globalization including climate change and biosphere protection (e.g. Möllenkamp, et al 2007; Cots, et al 2007; Pahl-Wostl, 2006; Olsson, 2007). In water/land interaction this option has a distinct spatial form of action that includes setting joint managerial jurisdictions that exercise influence over upstream and downstream segments of the basin. Yet, this study has indicated that for this option to work as an effective form of governance several presumptions must be met. Cooperative adaptation requires some degree of political and economic stability among all partners for building working relations and, in the case of developing countries, for the donor community to operate. It also assumes that all agreements are adjustable and that sequential construction of the regime is viable through developing procedures for absorbing unexpected shocks. Finally, it assumes a low security cost that the different sides can meet frequently and build border environmental infrastructure. However, when the relations between neighboring countries are asymmetrical, political changes may not allow meeting these conditions for cooperative adaptation.

In this case study, it was the asymmetries between the two sides in terms of power, institutional and economic capacity, and geography (upstream versus downstream), aggravated by a sudden shock (the Intifada) that changed the climate from cooperative to non-cooperative. The result was that, a seemingly non-political issue, such as wastewater, has become politicised. In the wake of high political and security barriers to cooperation, but relatively high costs in terms of ongoing damage to the ecosystem and future water supplies, Israel retreated from a cooperative adaptation approach, to adaptation without cooperation (unilateral environmentalism). Thus, it has adopted a spatial option of environmental separation whereas Israel is now engaged in building unilateral wastewater infrastructure within Israel, funded by the offset money and designed according to Israeli water standards and technologies. Unilateral environmentalism has addressed two types of uncertainties that endanger the reliability of the provision of environmental services. One is uncertainty regarding the future political environment and the second is uncertainty concerning the level and reliability of the treatment provided by the other party or parties.

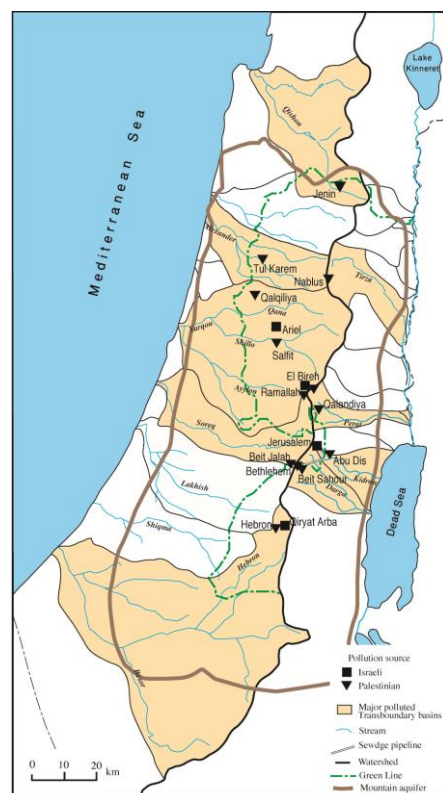
Since many transfrontier environmental problems have to be solved under multiple uncertainties and asymmetrical relations between states (O'Riordan & Jordan, 1995; Miles et al, 2002) a unilateral environmentalism reaction that allows one nation to restore its environment while being resilient to uncertainties and asymmetries in interests makes unilateral environmentalism a possible spatial option. It can also ensure maintenance of the power balance and can reduce the transaction costs associated with cooperatives games. This may explain why today we are witnessing a rising tide of unilateralism worldwide (Carter, 2003; Bannon, 2006), and green unilateralism in particular (Biermann, 2001). Such a situation may lead to a fortress world where bubbles of privileged people can internalize externalities in face of breakdown of international institutions (Raskin, et al 2002).

While the traditional debate on unilateralism was often in the context of states exploiting their sovereign right to exploit natural resources, regardless of offsite effects, this case points towards a different discourse of unilateralism: unilateralism that aims at protecting against externalities rather than creating new ones. This, according to hegemonic stability theory, can be either being provided in a benign or a coercive manner (Keohane, 1980; Glipin, 1981). Under the benign approach the hegemon provides the public good by itself as its benefits from the public good exceeds the costs. Under the coercive approach the hegemon imposes a tax on the other group member to provide the good. This implies that there are two unilateral strategies, one of which might be more suitable than the other. Thus, it is not necessarily unilateral environmentalism per se that is unlikely to be sustainable, but its coercive version, such as in the case of Israel's adoption of an end of pipe solution financed by the off-set mechanism. Surly, this coercive version is possible as long as the asymmetrical power status quo is maintained, as long as property rights are not well defined, and as long as the transactions costs are sufficiently high so as not to offer a Coasean type solution of cooperatively internalizing unidirectional negative externalities through side payments or monetary exchange.

Not surprisingly it was also found that the spatial attributes of unilateral environmentalism, despite short-term political and environmental advantages, brings with it the risk of high environmental costs and potential counterproductivity. In other words, the corrosive unilateral environmentalism seems not to translate either to regional stability or to beneficial outcomes for all parties as the benefits of wastewater treatment are not equally distributed.

The above conclusion underscores the need for studies in basins with dissimilar conditions so as to understand whether unilateral environmentalism is not indeed a double-edged sword, as it can have negative cumulative effects. If this is indeed the case, such unilateralism entails responsibilities as well as rights: it entails the need to look for alternative institutional forms of adaptation that reconcile conflicts between multilateralism and unilateralism; it also entails the need to forge a compromise between the weak and the strong parties in order to obtain amicable solutions. In other words, there is a need to accommodate and develop institutional diversity that can balance between the many participants in a regime.

In the environmental literature political relations were often taken as a constant while variability was attributed to the physical dimension of the system. The concepts of adaptability, vulnerability, and resilience are often discussed in relation to climate change. However, the study findings stress the importance of acknowledging political variability as a variable in affecting environmental regime performance and thus the adaptive capacity to absorb these changes. Since climate variability poses different challenges than does political variability, the question is how to build institutions that will be able to address both concerns. This issue is relevant since it is assumed that in a "globalised" world social and environmental change will more frequently interact with each other (Young et al., 2006). The question that still remains concerns the type of adaptability to be adopted.



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Figure 1: Major pollution sources and polluted transboundary basins

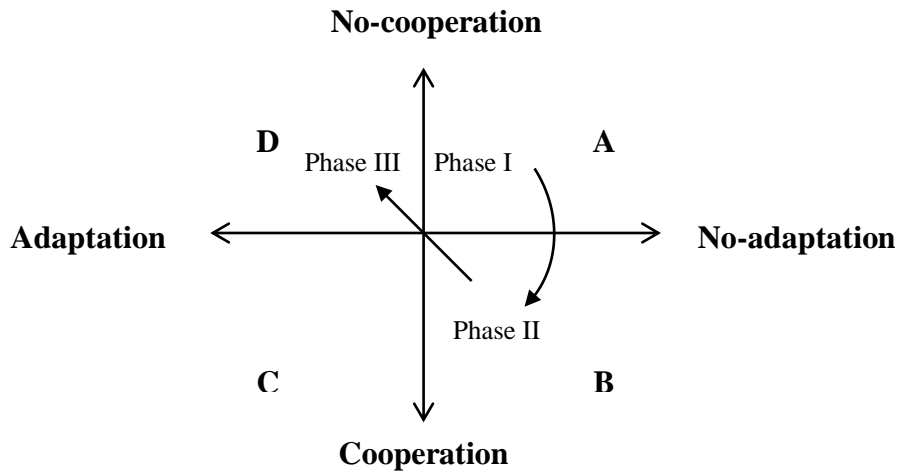


Figure 2: Governance strategies to address transboundary externalities

- * The quadrants, labelled A-D, mark possible governance strategies
- * Phases I-III indicated the governance strategies Israel actually implemented

A generic model for the choice of the governance strategy

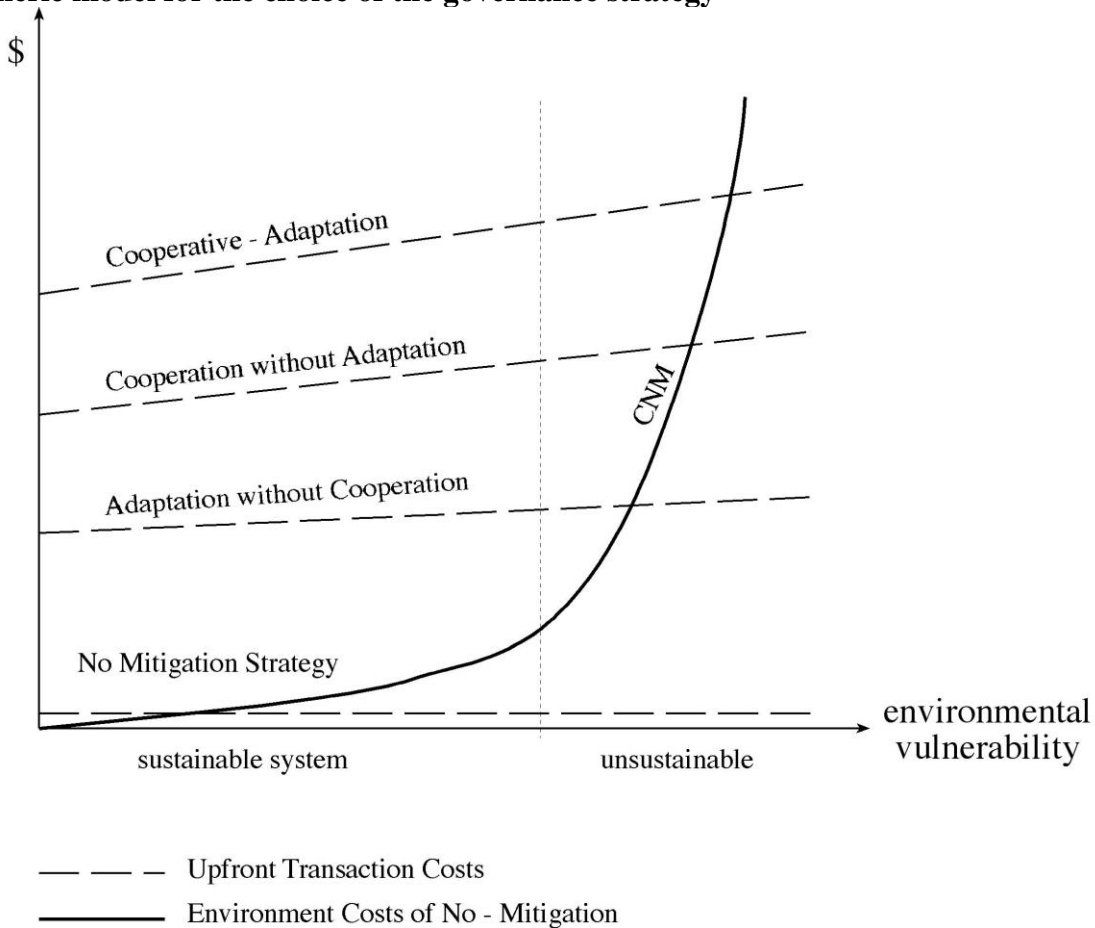


Figure 3: Transaction costs model for governance strategy

Mechanisms available	Agreements signed				
	Oslo Accords	Emek Hefer-Tulkarm	Jerusalem-Bethlehem and Beit Jala	Kalkilya-Nir Eliahu	Water supply protocol
Conflict resolution	-	-	-	-	-
Joint institution	+	-	-	-	+
Ambiguity	+	+	+	+	-
Escape clauses	-	-	-	-	-
Tariff updating		-	+	-	+
Enforcement mechanism	-	-	-	-	+(offset)
Funding mechanism	-	-	-	-	-

Table 1: Mechanisms to address variability in agreements pertaining to transboundary wastewater and water

"+" marks a mechanism included in an agreement

"-" marks a mechanism not included in an agreement

Facets of unilateral environmentalism	Advantages	Disadvantages
End-of-pipe solution	- Provides political resiliency - Provides reclaimed water	- Exposure to groundwater pollution - Creates environmental opposition at home
Deviation from polluter pays principle	Addresses political and economic asymmetries	Opportunity to free ride
Offset mechanism	Reduces motivation to pollute	- Damages trust - Exacerbates international tension - Built upon unstable funding source
Separation of infrastructure	- Enhances political resiliency - Reduces cooperation costs	No economy of scale
Lack of standardization	- Expediates construction of wastewater plants	Exposure to groundwater pollution

Table 2: Advantages and disadvantages of unilateral environmentalism in conflict areas

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