

## Activities of Asia Water Council

---

# Smart Water Cities Index Project Promotion and Dissemination in connection with Global Conferences

**Lee Jae Won**  
Senior Manager  
Asia Water Council

13 Sep 2023

# Contents

**1**

**AWC's activity related with the project**

**2**

**Dissemination Plan for the outcome**

# **AWC's activities related with the project**

---

## UN Water Conference

### ✓ Project Introduction and Promotion - AWC Side event of 2023 UN Water Conference

As a special certification body for the UN, AWC operated the side event at the 2023 UN Water Conference (23<sup>rd</sup> March, 2023)

During the AWC side event, Mr. Callum Clench of IWRA had presentation on the Smart Water Cities Index Project

The speaker presented the overview and the progress of the project and requested interest to the international institutes, MDBs, and governments, etc.



## 4<sup>th</sup> AWC General Assembly

### ✓ LOI Signing Ceremony - The Smart Water Cities Pilot Evaluation Project

To verify and improve the SWC certification system, Semarang City, Indonesia has selected as a pilot city.

The signing ceremony was held on 6<sup>th</sup> July, 2023, and LOI was signed by K-water, AWC, IWRA, and Semarang City.

### 📍 Expected Effectiveness

- ✓ Expected to evaluate the achievement level of Semarang City's smart water city and suggest sustainable development directions through smart water city certification system and application of key performance indicators
- ✓ Establishing a network for the smart water city certification pilot project and global certification system(draft) through mutual cooperation between joint research institutes (K-water, IWRA, AWC) and Semarang City, Indonesia



# Dissemination Plan for the outcome

---

Smart City Expo World Congress / 10<sup>th</sup> WWForum

## ✓ Dissemination through the Exhibition Booth of AWC/K-water

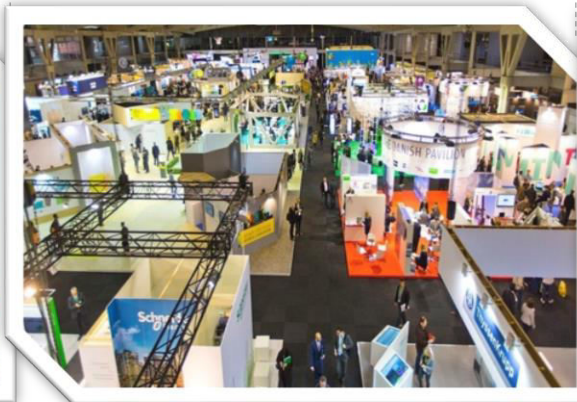
- Introduce and promote the Smart Water Cities Index Project as a cooperative project at the exhibition booth of AWC/K-water at the Smart City Expo World Congress(7~9<sup>th</sup> Nov. 2023, Barcelona) and the 10<sup>th</sup> WWForum(18~24<sup>th</sup> May 2024, Bali)



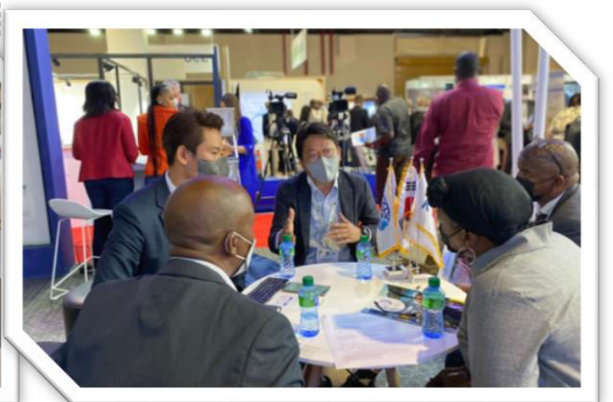
**Project Introduction  
and Progress Sharing**



**Promotion through  
the Exhibition Booth**



**Bilateral Meeting,  
Interview, Consulting, etc.**



3<sup>rd</sup> AIWW✓ **Smart Water Cities Index Project Session**

- The 3<sup>rd</sup> AIWW will be jointly hosted by AWC and the Ministry of Water Resources (MWR) of China and China Institute of Water Resources and Hydropower Research (IWHR) (24 ~28<sup>th</sup> Sept. 2024, Beijing)
- The session will be arranged to promote the Smart Water Cities Index Project at the 3<sup>rd</sup> AIWW through cooperation with IWRA and other related institutions.

**Introduction  
& Promotion**

Introduce and share the progress/result of the project with related institutions through the session

**Discussion**

Discuss further plans for the successful implementation of the project with stakeholders and other related institutions

**Networking**

Networking with the International Institutes, MDBs, governments, etc.

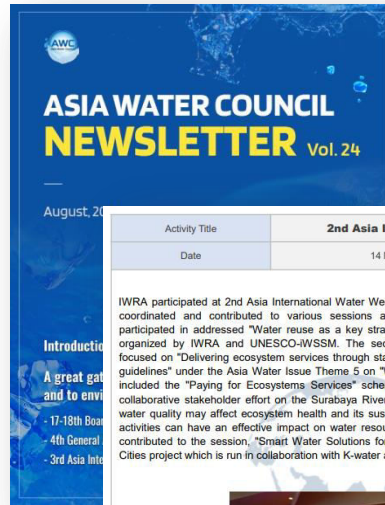




SNS, Brochure, etc.

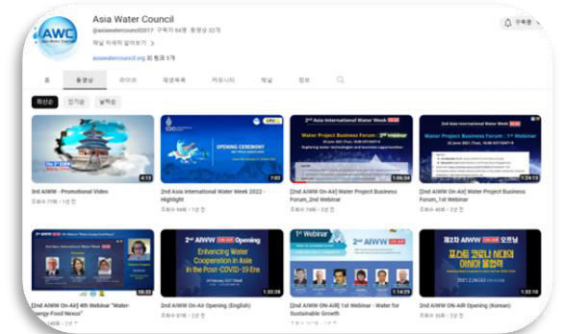
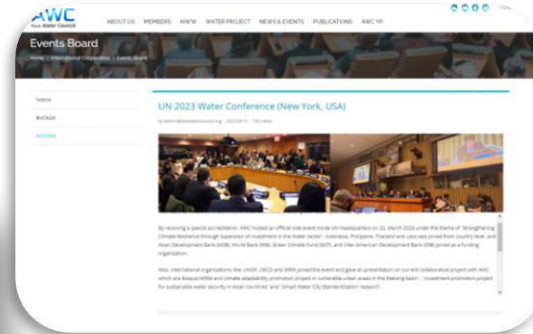
✔ Promotion through the SNS and Brochure/Newsletter of AWC

- AWC is promoting the project and updating the events related the project on the SNS such as homepage, Facebook, Youtube, Instagram, etc.
- Also it has been introduced in the Brochure of the AWC and the Newsletter is published quarterly.



Activity Title	2nd Asia International Water Week
Date	14 March to 15 March 2022

IWRA participated at 2nd Asia International Water Week between 14 – 15 March 2022. IWRA coordinated and contributed to various sessions at the event. The first session IWRA participated in addressed "Water reuse as a key strategy for water security" and was jointly organized by IWRA and UNESCO-WSSM. The second thematic session on March 15th, focused on "Delivering ecosystem services through stakeholder engagement and water quality guidelines" under the Asia Water Issue Theme 5 on "Water and Ecosystems". Other sessions included the "Paying for Ecosystems Services" schemes in the Philippines and Vietnam, a collaborative stakeholder effort on the Surabaya River Fish Sanctuary in Indonesia, and how water quality may affect ecosystem health and its sustainability while UNESCO initiatives and activities can have an effective impact on water resources management, globally. IWRA also contributed to the session, "Smart Water Solutions for Water Uses", through its Smart Water Cities project which is run in collaboration with K-water and the Asia Water Council. .





**Thank you for your attention!**

## **Panel Discussion and Q&A**