### **SPEAKERS**





Jason Lu China Coordinator AWS



### AWS STANDARD IMPLEMENTATION IN CHINA

### WHAT, WHY, WHO, WHERE, WHEN, AND HOW

XVIII World Water Congress 2023.09.12, Beijing

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### WHAT DO "WATER" AND "STEWARDSHIP" MEAN HERE



#### water (water resource)

the water source that can be used or is likely to be used, which should have sufficient **quantity** and appropriate **quality**, and meet the specific **utilization needs** of a certain place over a period of time.

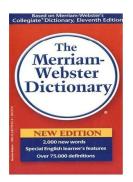
- International Glossary of Hydrology (UNESCO)

#### stew-ard-ship

/'stju:adsip/ US /'stu:ardsip/

the conducting, supervising, or managing of something, especially the **careful** and **responsible** management of something **entrusted** to one's care

- Merriam-Webster Dictionary



### WHAT IS THE CORE IDEA OF WATER STEWARDSHIP





**Progress by innovation** 



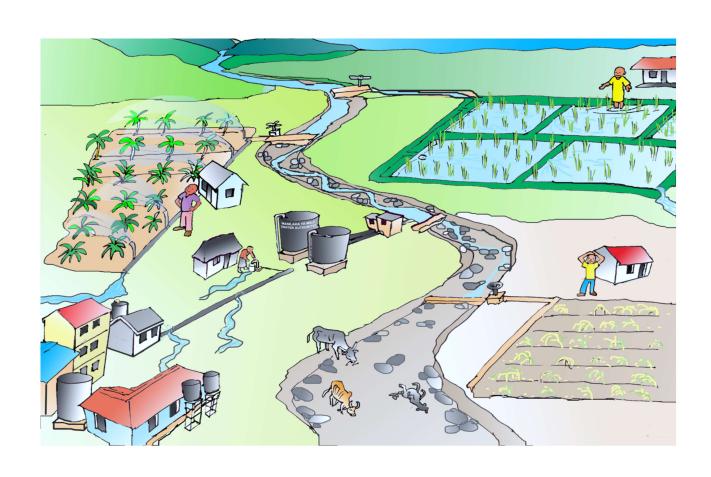
Water stewardship is defined as using water in a way that is socially equitable, environmentally sustainable and economically beneficial. This is achieved through a stakeholder inclusive process that involves site and catchment-based actions. Good water stewards understand their own water use, catchment context and shared risk in terms of water governance, water balance, water quality and important water related areas. With this understanding, water stewards engage in meaningful individual and collective actions that benefit people and nature.

- Water stewardship | UNIDO

AWS's definition is most widely accepted

## WHAT IF NOT WATER STEWARDSHIP APPROACH

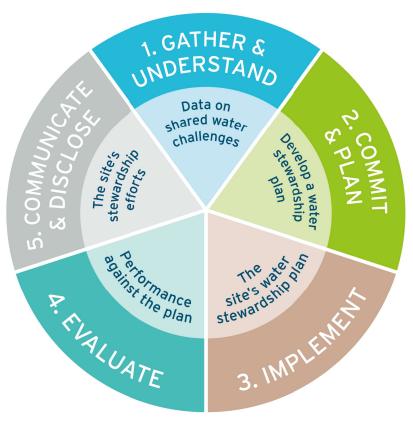




We need
stakeholder-inclusive
and
catchment-based
actions

## WHAT IS AWS STANDARD SYSTEM FOR





Defines how to

- do
- assess
- claimgood waterstewardship







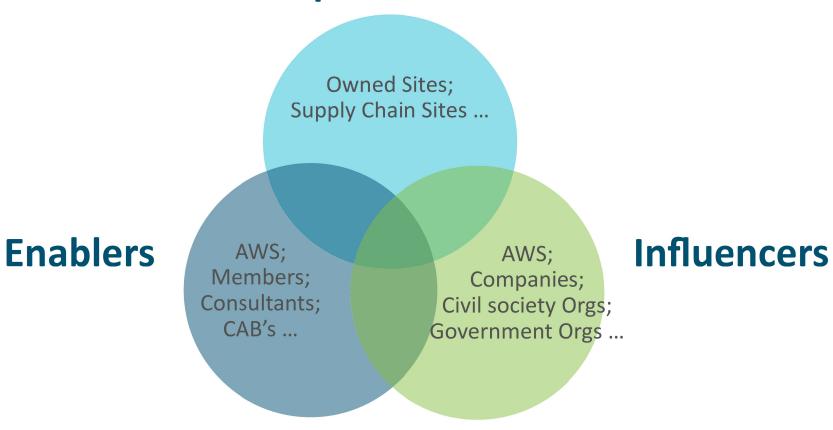




### WHAT ARE THE KEY ROLES AND RELATED PARTICIPANTS



### **Implementers**



### HOW

### ARE CERTIFICATION SERVICES DELIVERED IN CHINA



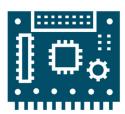




watersas.org

### WHAT ARE THE PRORITIZED SECTORS





ICT and Microelectronics



Agricultural Supply Chains



Food and Beverage



New!
Pharmaceutical,
Chemicals, and
Personal Care



Textile and Apparel

Food and Beverage (3)

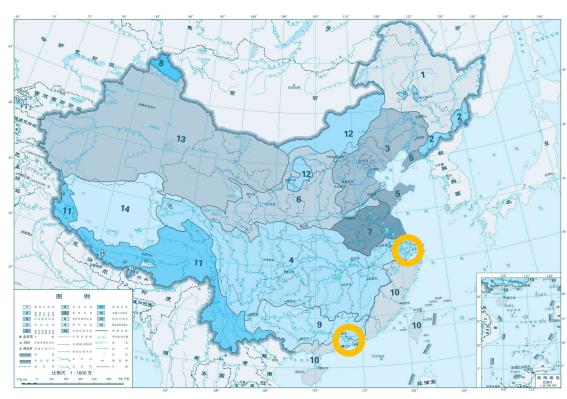
Health Care, Pharmaceutical, and Chemicals
(4)

### **Sector** Distribution of Certified Sites

ICT and
Microelectronics
(27)

## WHAT ARE THE PRORITIZED LOCATIONS NOW





major river systems in China

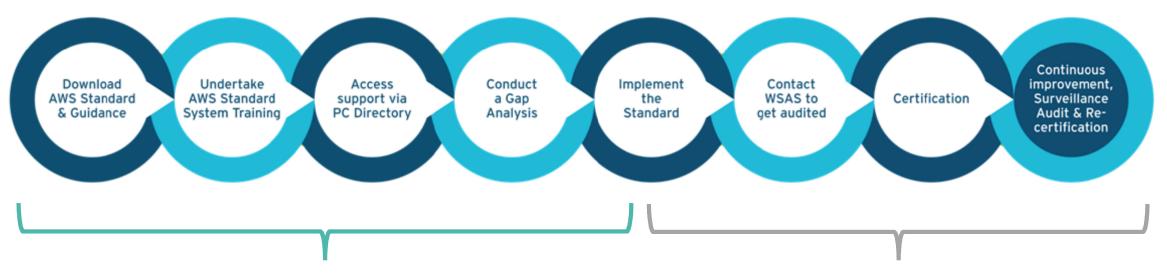
### **Location** Distribution of Certified Sites



# HOW DOES AWS IMPACT ACCELERATOR PROGRAM WORK



#### **Process of Taking AWS Certification**



Phase I

Sites in the same catchment are organized by AWS

Phase II

Each site proceeds independently

## HOW DOES AWS IMPACT ACCELERATOR PROGRAM





Locations of:

- high site density
- sector significance
  - high water risks

## WHERE ARE IMPACT ACCELERATOR PROJECTS



#### **Running**

Dhaka, Bangladesh |
 With support from
 Primark & H&M Group

#### **Scoping**

- 2. Suzhou, China
- 3. Bengaluru, India
- 4. Chennai, India
- 5. Karachi, Pakistan
- 6. Lahore, Pakistan
- 7. Huelva, Spain
- 8. Murcia, Spain
- 9. Ica, Peru
- 10. Piura, Peru



### WHAT

#### IS THE FIRST IMPACT ACCELERATOR PROJECT IN CHINA





Location:

**Wusongjiang River Catchment** 

Time:

Jan 2024









### HOW IS AWS STANDARD LOCALIZED IN CHINA





#### 国际可持续水管理标准

中文版 2.0 英文版发布日期: 2019 年 3 月 22 日

#### **Principle of**

**AWS Standard** 



Water **Context** and Management **Demands** in China

ICS 13.060.25 P 41



中华人民共和国国家标准

GB/T 38966-2020

可持续水管理评价要求

ssessment requirements for water stewardship

2020-06-02 发布

2020-12-01 实施

国家市场监督管理总局 发布 国家标准化管理委员会 发布

### HOW

#### **CAN WE ALIGN INTERNATIONAL & NATIONAL STANDARDS**







### 全国节水标准化技术委员会 中国技术经济学会

《可持续水管理评价要求》(GB/T 38966-2020)国家 标准符合性验证情况说明

经专家评审,苏州工业园区管委会可持续水管理工作与《可持续水管理评价要求》(GB/T 38966-2020)国家标准中基本要求相符合,达到标准中可持续水管理评价等级 2 级要求。

本次符合性验证有效期三年,特此说明。

全国节水标准化技术委员会全国节水标准化技术委员会业务专用



### **WHEN**

#### WAS AWS SHANGHAI REPRESENTATIVE OFFICE SET UP





Licensed:

Apr 23, 2023

Opening Event:

Oct 13, 2023 Shanghai

### WHAT IS AWS STRATEGY IN CHINA



#### **Priorities**

#### **Key Stakeholders**

### **Key Actions**



Inspire commitments



Grow participation



Improve knowledge base



International brands



Public organizations



Industrial parks



Trade associations



Networking and publicizing



Promote Impact Accelerator



Develop consultants and trainers



Develop tools and templates



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