

# **SUSTAINABLE DEVELOPMENT: A STRATEGIC APPROACH FOR SUSTAINABLE BUSINESS PRACTICES IN FRANCISTOWN REGION IN BOTSWANA**

**DOCTOR OF BUSINESS ADMINISTRATION**

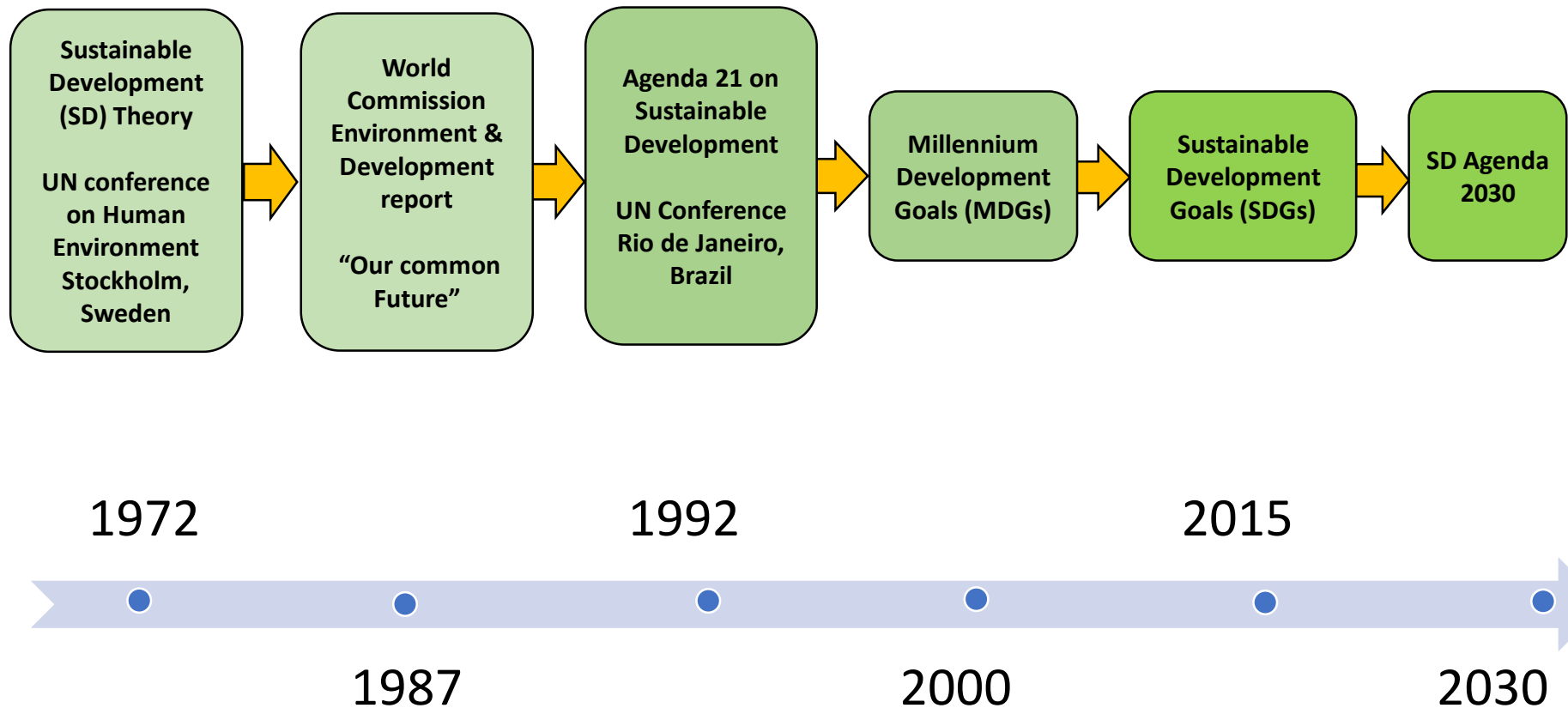
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# INTRODUCTION

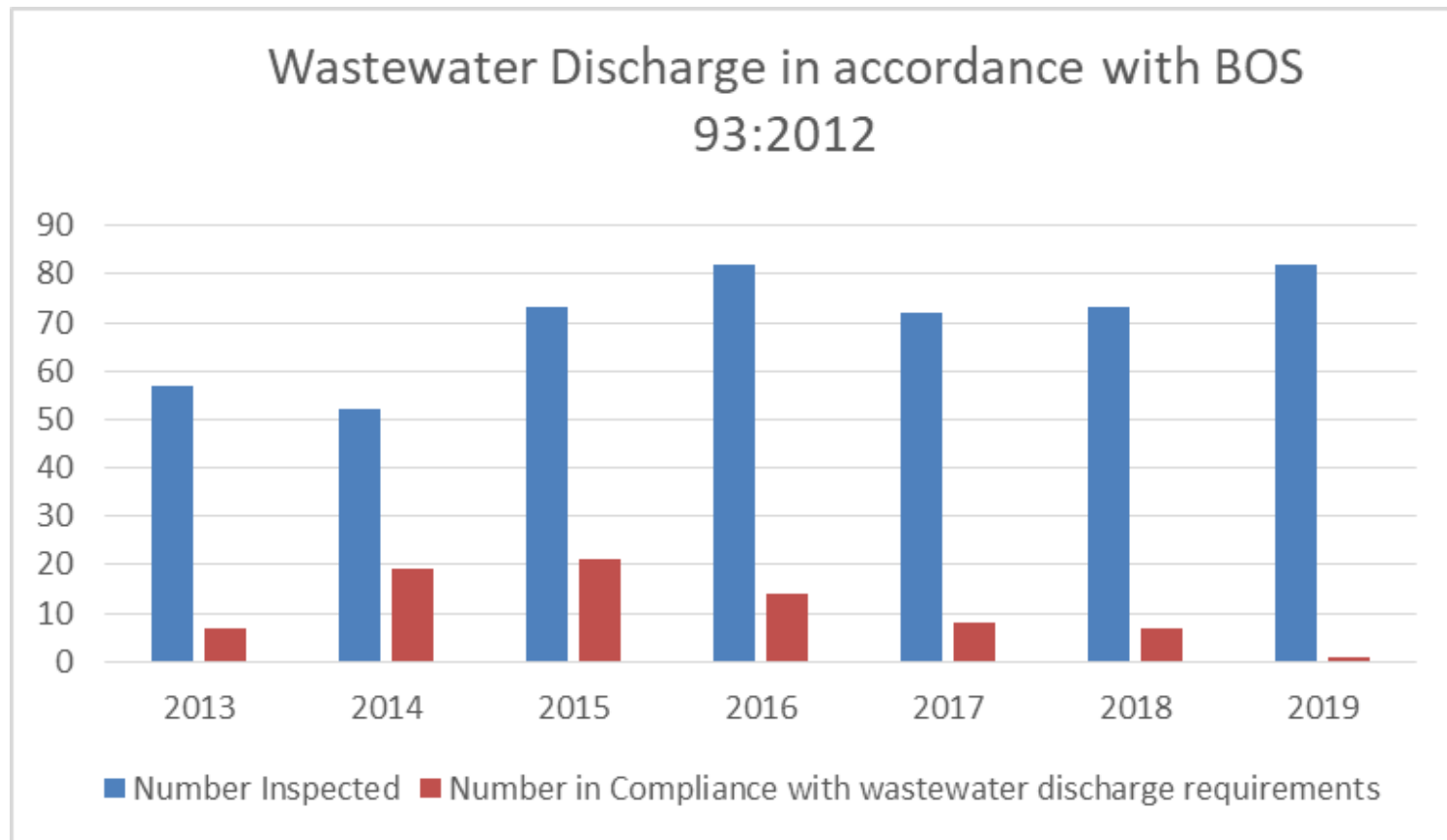


# INTRODUCTION

- The Agenda 2030 Blue Print



# PROBLEM STATEMENT



# PURPOSE, NATURE & SIGNIFICANCE OF THE STUDY

- Explore the weaving of the SD principles in Business Practices with a special emphasis on Trade Effluent generating industries.
- The study was a qualitative case study
- Pollution prevention and control at industry level, hence the advancement of the SD theory and the Agenda 2030

# METHODOLOGY

- Research questions were developed to explore the topic
- Open ended interview questions were developed based on the research questions.
- Semi – structured interviews were conducted at the three selected industries
- 28/30 research participants were interviewed
- Data collected from the interviews was augmented with document reviews for trustworthiness & rigor.

# RESULTS

## LEVEL 1 DATA CODING

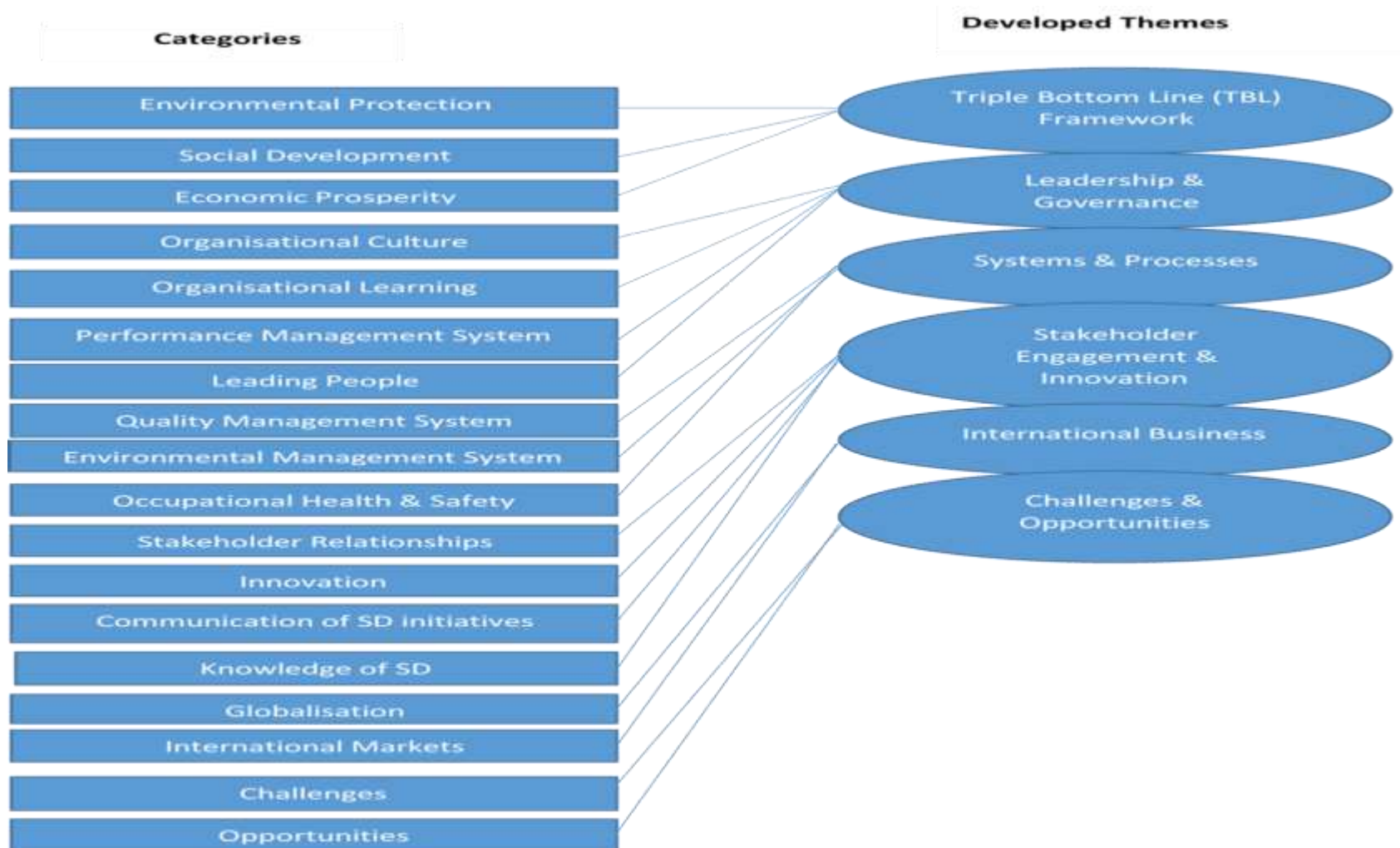
1	<b>(DBARP2)</b> Economic Development Organisational Values Work ethics & attitude Renewable and non-renewable resources	<b>DBARP1</b> SD awareness Environmental Protection  Care of human resources & natural resources	<b>DBARP21</b> Some awareness of SD  Protection of the natural resources
	<b>DBARP3</b> Economic development Awareness on the SD Stakeholder involvement Contributions to the community	<b>DBARP4</b> Awareness of SD Pollution Prevention	<b>DBARP22</b> Water use management Pollution prevention & control Limits of nature

## LEVEL 2 DATA CODING

LEVEL 2 CODING OF DATA (Grouping & Categorization)

Category	Codes generated
Public Education & Awareness	<ul style="list-style-type: none"> <li>- Some level of awareness on SD</li> <li>- Lack of awareness on the Agenda 2030</li> <li>- Awareness creation to safe guard the environment</li> <li>- Education and Awareness</li> <li>- Occupational Health &amp; Safety Awareness</li> <li>- Education and Awareness of employees on the VPO</li> <li>- More education to the topic.</li> <li>- Create awareness on SD</li> <li>- Appreciation environmental protection</li> <li>- Peace &amp; prosperity</li> <li>- Awareness creation on sustainable development</li> </ul>
Environmental Protection(Planet)	<ul style="list-style-type: none"> <li>- Environmental Protection</li> <li>- Renewable &amp; non-renewable resources</li> <li>- 30 years commitment to pre- treatment</li> <li>- Limited land resources</li> <li>- Pollution Prevention at source</li> <li>- Water Use Management</li> <li>- Limits of Nature</li> <li>- Chemical Management</li> <li>- Climate Change</li> <li>- Management of plastics</li> <li>- Compliance to effluent discharge standards</li> <li>- Good Environmental Practices</li> <li>- Monitorine Waste Chain of custody</li> </ul>

# RESULTS





# CONCLUSIONS

- Slow uptake of the TBL framework by the industry hence the slow implementation of the SD principles
- The uptake of SD can be enhanced by:
  - Improved leadership & governance
  - Effective & efficient systems and processes
  - Enhanced stakeholder engagement and innovation
- Challenges and opportunities are experienced by the industry in the implementation of the SD.

THANK YOU !