



Faculteit Bio-Ingenieurswetenschappen  
Faculty of Bioscience Engineering

# Why Investing in Irrigation Wells? Analysis for 6 Indian Villages

prof dr. ir. Stijn Speelman  
Ghent University



IWRA World Water Congress, Edinburgh, May 26, 2015

# Presentation outline

Context

Objective

Methodology

Results

Conclusions

# Context



- Since 1970 boom in borewells in India
  - > From 20% irrigated by wells to 60%
  - > Private initiatives
  - > Policy support (credit, subsidies...)
- By end of the 1990s problem of water scarcity
  - > Falling water tables
  - > Borewell failures
  - > Increasing investment costs

# Context



- Return on investments has decreased and becomes much more uncertain
- Nevertheless farmers keep investing
- Possible reasons
  - > Insufficient knowledge of groundwater system
    - Invisible nature of the resource
    - Difficulty to perceive impact of own use

# Context



- Possible reasons
  - > Sunk cost fallacy / escalation of commitment
    - Costs from the past determine current decisions
    - Vicious circle of indebtedness
- Behaviour aggravates water scarcity

# Objective



- Understand investment decisions of farmers
- Support policy formulation for sustainable groundwater extraction

# Methodology

- ICRISAT Village level Studies dataset is used
- Representative panel dataset (2001-2009) of 447 farmers in 6 villages in 3 districts from two states (Andhra Pradesh and Maharashtra )
- Yearly interview on a variety of topics (socio-economic; farming; resource use...)

# Methodology

- Questionnaire contains module on well investments
  - Size of investment, depth of the well, number of attempts
- Analysis of investment decision using a Double Hurdle model :
  - Whether to invest (logit)
  - How much to invest (truncated)



# Results: Descriptives

- On average 2.2 ha cultivated, irrigated area 1 ha
- Irrigation of paddy, cotton, sugar cane, vegetables
- 70 % indebted (average 400 euro)
- Signs of increasing water scarcity ?
  - Over years slight decrease in irrigated area
  - Deeper wells
  - Increasing investments

# Results: Investment model

- Two decision have different determinants
  - Double hurdle outperforms tobit
- Decision whether to invest depends on
  - Past investments (+)
  - Land ownership (+)
  - Rainfall (-)
  - District

# Results: Investment model

- Decision how much to invest depends on
  - Irrigated area (+)
  - Non-agricultural income (+)
  - District

# Conclusions



- Confirmation of problem of escalation of commitment
- Adequate legal and institutional arrangements are necessary to regulate users
  - Credit and subsidy system
  - Licensing of wells, a reform of the property rights
  - Making people aware of the non-viability of their investments



Faculteit Bio-ingenieurswetenschappen  
Faculty of Bioscience Engineering

# Contact

[stijn.speelman@ugent.be](mailto:stijn.speelman@ugent.be)

